

WORKING TOGETHER



HP papers and transparencies have been carefully designed to work together with HP Inkjet and LaserJet print cartridges – creating a system that ensures optimal printing results, any time and for any purpose.

A complete system designed for optimum quality

Three factors determine the quality and reliability of a printing system: the printer, the paper and the ink or toner used. HP papers and transparencies are specifically designed to work together with the other two components for optimal print quality and reliable throughput.

Our exacting standards of quality control and product testing means we can be certain that our paper/ink and paper/toner combination will deliver the black blacks, sharp text, vivid colours and smooth transitions you're looking for.

Original HP papers and transparencies mean better value for money

Unattended printing means greater user productivity. Reliable results minimise the need to reprint and thus save money. Choosing original HP papers and transparencies has great advantages: optimal print quality, maximum reliability and guaranteed compatibility with HP printers and HP print cartridges.

Most important of all, they give you the ease of mind that comes from choosing the best possible printing solution for your needs and ensuring outstanding lifetime value for money.

WHY BUY HP PAPERS AND TRANSPARENCIES?

Designed to deliver exceptional results, you're assured of HP quality.



Designed together to work together: HP papers – HP cartridges – HP printers

www.hp.com/go/supplies



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YOU'RE ASSURED OF HP QUALITY



Choose HP papers and transparencies and you're selecting a product that's a key part of HP's total printing system. This means it has been designed – and tested – to perform across a whole range of different applications and environments.

HP Technology

For more than a decade, HP has been pioneering the paper technologies that make today's laser and inkjet printing possible. From the first high-gloss media of the early 1990s, through our everyday papers and greeting cards to the very latest fade-resistant photo papers and waterproof films, we have taken the lead in technological development.

HP Quality

Well over 100 chemists and 1,000 engineers work on the development of the HP printing system. More than 250 tests are carried out during these processes – assessing everything from image quality to printing noise – and many products are tested across a range of weather conditions, from heat to humidity, to ensure the validity of our performance guarantee. And with many tests performed on multiple printers, this means we undertake literally thousands of tests to ensure the levels of performance you expect of HP.

HP Performance

For many HP customers, image quality, vibrancy and colour is everything, while others simply want reliable outputs at the best possible price. Some customers demand fast throughput and instant drying, others need to know that their chosen paper offers excellent long-term fade resistance. Or they want to be confident that their transparent films are water-resistant and tearproof.

The papers and transparencies you use play a critical role in all of these. By offering such a wide choice we ensure that, whatever your priorities, we have the system to match.

EASE OF USE



When you select HP papers and transparencies, you can be sure that you're using a product of the highest quality, one that's available throughout the world and one that will ensure a worry-free printing experience.

HP Reliability

The inherent quality of HP papers and transparencies means fewer problems, less waste and the ability to leave your printer to get on with the job while you get on with other work. The benefits for you are clear in terms of both efficiency and cost savings.

HP Convenience

When you choose a particular HP paper for a particular job, you can be sure that it will perform the way you need it to, be it in terms of brightness, image quality, finish and opacity, or dry time, fade resistance and resilience to smudging.

From our low-cost everyday papers, through creative papers such as banners or greeting cards, right up to our latest high-gloss premium photo papers, we lead the world in developing the inks, toners, papers and printing technologies that deliver the combination of quality, performance, usability and economy you're looking for.

This is why we offer such a comprehensive range of papers and transparencies. Each is different, offering unique qualities and benefits for specific applications.



HP papers and transparencies deliver an unparalleled combination of print quality, ease of use and guaranteed compatibility with HP printers and HP print cartridges. These three factors – which together ensure outstanding lifetime value for money – are the key reasons to insist on original HP paper and transparencies.